

Best practices for implementing influenza and COVID-19 vaccination campaigns in parallel

PER THE ADVISORY COMMITTEE ON IMMUNIZATION PRACTICES (ACIP), COVID-19 AND INFLUENZA VACCINES CAN BE COADMINISTERED TO ELIGIBLE PATIENTS¹

KEY POINTS OF COADMINISTRATION

- ✓ COVID-19 and other vaccines can be administered at the same visit if there are no contraindications, or separately^{1,2}
- ✓ Studies have shown coadministration of COVID-19 and influenza vaccines offers similar levels of immunogenicity compared to separate administration and similar or slightly higher reactogenicity; no specific safety concerns were identified²
- ✓ COVID-19 vaccines and vaccines that may cause local reactions (eg, aIIV4 or HD-IIV4) should be administered in different limbs, if possible^{1,2}

Scan this QR code to access the ACIP's latest seasonal influenza vaccination recommendations.



The interim clinical considerations for coadministration of influenza and COVID-19 vaccines, as well as the use of COVID-19 vaccines currently approved or authorized in the US, can be found on the CDC website.²

HOW TO EFFECTIVELY MOBILIZE FOR COVID-19 AND INFLUENZA VACCINATIONS

WHAT WE'VE LEARNED FROM SUCCESSFULLY IMPLEMENTING A FULL-DOSE SERIES OF COVID-19 mRNA VACCINES, INCLUDING BOOSTERS

- Patient acceptance of and adherence to 2 subsequent vaccinations happen when there is an understanding of a clear public health objective
- Healthcare professionals must also proactively schedule the second vaccination and effectively remind patients to return, not only to optimize protection against COVID-19 but to optimize opportunities for flu vaccination if needed^{1,2}

Eligible patient agrees to coadministration recommendation from provider



Coadminister COVID-19 and influenza vaccinations

When eligible patients choose to get vaccinations at different times



STEP 1

Administer either COVID-19 or influenza vaccination



STEP 2

Schedule appointment(s) and vaccine(s)



STEP 3

Send reminder for subsequent vaccination



STEP 4

Administer other vaccination

aIIV4=Quadrivalent Adjuvanted Inactivated Influenza Vaccine; HD-IIV4=Quadrivalent High-Dose Inactivated Influenza Vaccine



We're Here to Help Your Vaccination Campaigns

CSL Seqirus understands that managing an influenza and COVID-19 vaccination campaign can be complex, and we're committed to ensuring you have the support you need.

You'll find **flu360**® tools and resources to help you communicate the importance of annual flu vaccination, promote your vaccination clinics, and remind your patients to get their flu shot.

VACCINATION REMINDER CONSIDERATIONS

✓ **Cross Implement**

When patients come in for a COVID-19 or influenza vaccination, proactively offer them the other vaccination

✓ **Patient Engagement**

Engage and remind patients with ongoing communications to help improve flu vaccination rates

✓ **Multiple Channels of Communication**

Try to reach patients via phone calls, text messages, and emails

THE CDC RECOMMENDS THAT YOU PROACTIVELY TALK TO YOUR PATIENTS ABOUT FLU VACCINATION AT ALL POINTS OF CONTACT.¹

COVID-19 vaccination offers an opportunity to schedule, remind, and maximize flu vaccination with your eligible patient populations



Visit **flu360.com** for tools to educate and encourage vaccination, including the Flu Clinic Toolkit to reach patients through a variety of channels. Together, **we've got flu covered**®.

References: 1. Grohskopf LA, Blanton LH, Ferdinands JM, et al. Prevention and control of seasonal influenza with vaccines: recommendations of the Advisory Committee on Immunization Practices — United States, 2022-23 influenza season. *MMWR Recomm Rep.* 2022;71(1):1-28. 2. CDC. Interim clinical considerations for use of COVID-19 vaccines currently approved or authorized in the United States. Accessed March 17, 2023. <https://www.cdc.gov/vaccines/covid-19/clinical-considerations/interim-considerations-us.html>

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